

Sample form, not for offline completion.

Visit <https://mertongiving.grantplatform.com> to apply.

Civic Pride Small Grants

Your Organisation Name

Merton Giving, in collaboration with Merton Council, is proud to introduce the third annual round of the Civic Pride Small Grants, which is aimed at bolstering the Voluntary and Community Sector.

We are looking to support small voluntary and community sector groups to deliver information, advice and guidance, emergency support, and direct and group based local community services that are focused on improving the well-being of vulnerable adult residents and their families in Merton.

All grant applications must effectively evidence, how they can support adult residents and their families, who are negatively impacted by one or more of the following:

- Emotional and mental health welling support needs
- Financial hardship

FUNDING AVAILABLE

There are two types of grant available:

- **Pot One** – Organisations can apply for up to £2,500 to deliver projects over a period up to six months. This pot will prioritise not-for-profit organisations with an annual turnover of less than £25,000.
- **Pot Two** – Organisations can apply for up to £10,000 to deliver projects over a longer period of above six months and up to two years. This pot will prioritise not-for-profit organisations with an annual turnover of less than £50,000.

In certain cases where a compelling business case demonstrates clear and well-defined outcomes within the application, we may consider grant requests for slightly higher amounts.

We can accept one bid only per organisation for this round of funding.

TIMELINES

The deadline for applications is **Wednesday 12 November 2025, 5pm.**

Decisions will be communicated by 28 November 2025, with funding awarded in early December 2025, and projects can commence from 15 December 2025.

MEET THE FUNDER EVENTS

We are holding two online Meet the Funder events for you to learn more about the fund. These will take place on:

- Wednesday 22 October, 11am to 12pm

- Thursday 23 October, 6pm to 7pm

Please register for these events here: <https://forms.office.com/e/zCEwZUACTZ>

WHAT WE WANT TO FUND

We are firstly looking for projects which will benefit the local community, in circumstances where vulnerable adult residents and their families are impacted by mental health and emotional well-being needs at the very early stages.

Key findings from a [Community insight report: 'Understanding barriers and facilitators to physical and social activity, January 2024'](#) (South West London ICS), highlighted that being physically active not only improved physical health but had mental health benefits, that can alleviate symptoms of depression and anxiety, and improve overall wellbeing.

Engaging in social activities also provides emotional support, mitigating feelings of loneliness and stress. Being part of a social network fosters a sense of belonging and purpose, contributing to positive mental and emotional wellbeing.

We would welcome applications that prioritise positive emotional and mental health wellbeing support needs of residents.

We would secondly welcome bids for projects that support adult residents and their families who are experiencing financial hardship.

In July 2022 Merton Council announced a cost-of-living emergency and has provided ongoing support to residents hardest hit.

All grant applications must effectively evidence how they can support either:

1. adult residents and their families with emotional and mental health welling support needs, through:
 1. Increasing physical and social connectedness;
 2. Tackling inequalities and increasing awareness of and access to/uptake of self-care and mental health services;
 3. Connecting people who are experiencing both mental health and alcohol and drugs needs with the right support;
 4. Making suicide prevention everyone's business and increasing awareness of suicide prevention support.

OR

2. adult residents and their families experiencing financial hardship, through:
 1. Short-term, emergency support to residents in crisis;
 2. Provision of information, advice and guidance.

All projects must deliver one or more of the following:

- Emergency assistance
- Information, advice and guidance
- Direct support
- Group based support
- Community transport
- Tackling digital exclusion
- Volunteer support

Examples of the types of projects we could consider funding:

- Volunteers connecting isolated residents to preventative support services in their communities.
- Targeted advice and information to enable residents to better manage debt.
- Raising awareness and reducing the stigma associated with mental health.

- Provision of short-term, emergency support to residents in crisis over the winter period, such as food or provisions and additional information and support.
- Residents and or Carers peer to peer support groups, who are impacted by early signs of mental health.
- Targeted advice and support for residents focused on income maximisation and access to benefits they are entitled to.
- Group support that is targeted at addressing loneliness, especially isolated male residents e.g. men in sheds.

WHO CAN APPLY?

To be eligible to apply for the 2025-27 Civic Pride Small Grants, your organisation must meet the following criteria:

- Be based in or have a track record of delivering services in Merton, for the benefit of Merton residents
- Have a Trustee or Management Board which consists of at least three non-related members
- Have the training, experience, qualifications, and knowledge to deliver the service requirements outlined

If your organisation is a branch of a larger organisation, you must be able to confirm that you operate independently of them and support Merton residents.

If you are applying for Pot One (projects up to six months), your organisation's annual turnover should be below £25,000.

If you are applying for Pot Two (projects up to two years), your organisation's annual turnover should be below £50,000.

You can apply for either Pot if your turnover exceeds the respective criteria, but your application will not be prioritised.

The following organisation types are eligible:

- Registered Charity
- Registered Charity - Charitable Incorporated Organisation (CIO)
- Registered Charity - Charitable Company (limited by guarantee)
- Registered Charity - Unincorporated Organisation.
- Registered Charity - Trust
- Community Interest Company
- Constituted, non-registered Group/Club/Society

The following organisation types are not eligible:

- Individuals
- Schools and Colleges
- Statutory Agencies e.g., Local Authorities, Health Authorities
- Corporations and profit-making organisations

FURTHER INFORMATION

[Merton mental health and wellbeing services - NHS South West London Integrated Care Board](#)

[The Merton Story 2024-25: snapshot of health and wellbeing needs](#)

[Community insight report: Understanding barriers and facilitators to physical and social activity, January 2024 - South West London ICS](#)

AI STATEMENT

We recognise that AI tools can be useful for efficiency and saving time. However, we encourage applicants to use their own words where possible when completing this application. The true value of your organisation's work is best captured

through your unique language, experiences and perspectives, which help us gain a deeper understanding of your impact.

What is your organisation's legal name?

Please provide any other names that your organisation uses

What is your organisation's registered address?

What is the address where your organisation's main services are delivered? (If different from your registered address) (optional)

What service does your organisation focus on?

- ☐ Arts, Entertainment, Leisure and Sports
- ☐ Advice, Support and Information
- ☐ Community
- ☐ Disabilities
- ☐ Economy and Regeneration
- ☐ Education, Employment and Training
- ☐ Environment
- ☐ Health and Social Care
- ☐ Housing
- ☐ LGBTQ+
- ☐ ...

What is your organisation type?

- ☐ Registered Charity - Charitable Incorporated Organisation (CIO)
- ☐ Registered Charity - Charitable Company (limited by guarantee)
- ☐ Registered Charity - Unincorporated Organisation
- ☐ Registered Charity - Trust
- ☐ Community Interest Company
- ☐ A non-registered Group/Club/Society

If other, please specify. (optional)

How many employees do you have at your organisation?

How many active volunteers support your organisation?

How many Trustees do you have?

What is your organisation's website? (optional)

What are your organisation's social media handles? (optional)

About You

Title

▼

Mr

Mrs

Ms

Miss

Dr

Other, please specify

First Name

Last Name

Email Address

Contact number

Financial Information

What was your organisation's income in the last financial year?

How much unrestricted reserves does your organisation currently hold?

Have you previously been awarded a grant from Merton Giving?

	▼
Yes	
No	

Have you applied to other funders to support this specific activity?

	▼
Yes	
No	

Are you applying for Pot One or Pot Two?

Pot One is for grants up to £2,500 for projects that run up to six months.

Pot Two is for grants up to £10,000 for projects that run up to two years.

	▼
Pot One	
Pot Two	

What is the name of your project?

Which of the Fund's themes does your project support?

- ☐ Emotional and mental health welling support needs
- ☐ Financial hardship

Please indicate below which of the following areas of support your project will deliver:

- ☐ Emergency assistance
- ☐ Information, advice and guidance
- ☐ Direct support
- ☐ Group based support
- ☐ Community transport
- ☐ Tackling digital exclusion
- ☐ Volunteer support

Please could you outline how you have identified the need for this project?

200 words

Please could you describe in detail what support will be offered and how this will address identified needs? 200 words

Please could you outline your proposed outputs and outcomes for this project? (optional) 300 words

How many Merton residents will benefit from this grant?

Please explain how you estimated the above number.

Where are the beneficiary residents based?

Who are your main beneficiaries?

☐ Black and Minority Ethnic Groups

☐ Children and Families

☐ Deaf or Disabled

☐ LGBTQ+

☐ Older People

☐ Refugee and Asylum Seekers

☐ Travellers

☐ Women

☐ Young People

☐ Other

What age group are your main beneficiaries?

☐ Children 0-4

☐ Children and young people 5-15

☐ Young people 16-24

☐ Adults 25-64

☐ Older people 65+

☐ Families

When will your project start?

When will your project end?

How much funding are you requesting?

	Budget for proposed service/ project	Budget (£)	Comments
1	Staff Salaries (detail job title and/or role)		
2	Training and other staff costs		
3	Volunteer expenses		
4	IT costs		
5	Direct project costs (details needed)		
6	Equipment needed to deliver the project/service		
7	Capital expenditure		
8	Total grant applied for		

What evidence can you provide for the costs?

How did you hear about Merton Giving's Civic Pride Small Grants?

- ☐ Meet the Funder Workshop
- ☐ Merton Connected Newsletter
- ☐ Merton Connected Website
- ☐ Merton Connected Social Media
- ☐ London Borough of Merton Mailshot
- ☐ Social Media
- ☐ Word of Mouth
- ☐ Other

Please upload the following documentation relating to your application:

- Evidence of your organisation type (see below)
- Annual Accounts
- Safeguarding Policy
- Other relevant attachments

Evidence of your organisation type

Please note, uploaded documentation as evidence of your organisation type is required to support your application. This varies depending on your organisation type.

- **Registered Charity - Charitable Incorporated Organisation (CIO)** | Please upload Charity Number and copy of Constitution
- **Registered Charity - Charitable Company (limited by guarantee)** | Please upload Charity Number, Company Number, Governing document (usually Memorandum and Articles)
- **Registered Charity - Unincorporated Organisation** | Please upload Charity Number and Governing document (usually copy of Constitution)
- **Registered Charity – Trust** | Please upload Charity Number, Governing document (usually Trust Deed)
- **Community Interest Company** | Please upload a copy of your Community Interest Statement, a copy of your Asset Lock and a copy of your Constitution
- **A non-registered Group/Club/Society** | Please upload Evidence of Constitution/Club Rules or Regulations

In submitting this application form, you understand that the following Terms and Conditions would need to be complied with:

1. We will use the grant for exactly the purpose set out in the application, including any specific condition(s) that have been attached to the award.
2. We will not make any major changes to our project without first receiving Merton Giving's agreement in writing.
3. We will not use the grant to order or buy any goods before we sign and return the funding agreement.
4. We will not use the grant to pay for any item which has been funded under another grants programme.
5. We will take all reasonable steps to:
 - offer equality of access to our services;
 - provide a safe, healthy and supportive environment which meets the needs of the local community;
 - deliver value for money and use sound financial procedures;
 - share information that will contribute to the understanding of future client needs.
6. We will acknowledge this Merton Giving grant in our annual report and in printed materials as appropriate. We will supply copies of these documents to Merton Giving if requested.
7. We will have a bank or building society account in the name of our group (or, if applying as a consortium or partnership, in the name of the accountable group). We confirm that all cheques or withdrawals from this account require at least two signatories.
8. We will keep all financial records and accounts, including receipts for items bought with the grant, for at least six years.
9. We will treat the grant received as restricted income in our accounts.
10. Merton Giving reserves the right to require any unspent grant monies to be refunded.
11. We will provide sufficient insurance cover to meet potential liabilities and produce evidence of payment of the current premiums and note that Merton Giving may request us to provide copies of our employer's liability, public liability and buildings insurance policies.
12. We will allow Merton Giving to use our name in their own publicity materials with permission.
13. We will inform Merton Giving of any situation where confidentiality is a particular issue and/or where any event occurs that may cause adverse publicity and/or reputational damage to either party.
14. We will send Merton Giving all relevant monitoring information at the end of the project and meet all monitoring and financial requirements as requested during the life of the grant, subject to Data Protection regulations. This includes details of beneficiaries reached, impact and imagery.

15. We will allow Merton Giving to visit us to see the work funded by this grant.

16. We note that Merton Giving will ask us to repay the grant, in whole or in part, in the following circumstances:

- if we fail to keep to our funding agreement in any way;
- if the application form was completed dishonestly or the supporting documents gave false or misleading information;
- if any member of our governing body, staff or volunteers acts dishonestly or negligently in respect of this grant;
- if we close down or become insolvent.

17. These terms and conditions will apply until we have spent the grant and submitted all related documentation.

18. Merton Giving's liability under this agreement is limited to the value of the grant and will not indemnify the recipient against any claim by any third party for compensation or against any other claims for which the recipient may be liable.

By pressing submit below, you are agreeing to the above terms and conditions.